

EQUITY ANNOUNCES NEW CORPORATE STRUCTURE AND BRANDING TO DRIVE GROWTH AND INNOVATION

SHAKER HEIGHTS, OH, January 28, 2025 – Equity Technology Group, Inc. (Equity) announces organizational and brand changes to support future growth and innovation across the company. These changes mark an exciting progression in Equity’s journey to better serve its clients and address the complex challenges of today’s changing industrial landscape.

Since 2002, E²G | The Equity Engineering Group has built a reputation as the leader in aging infrastructure services, technology, and support. Effective immediately, the organization comprises six subsidiaries that deliver specialized services and technologies to our clients across industrial processing industries. These subsidiaries will benefit from the value of the Equity brand, shared resources, and a common strategic vision.

- Equity Engineering[®], a specialized central engineering team, provides P.E./P. Eng. stamped consulting deliverables that improve the reliability of new and aging equipment. The available services include instrumentation and controls, alarm management, electrical engineering, mechanical and structural engineering, fitness-for-service, materials and corrosion support, failure analysis, pressure relief, process technologies, and rotating equipment, vibration, and dynamics.
- Equity Software[™] develops and licenses desktop and cloud-native tools for solving industrial asset reliability problems. The software products include PlantManager[®] 6.0, PlantManager ASSET[™], PlantManager SAGE[®], IntelliJoint[®], SIMFLEX-IV, API RBI, SagePlus[™], and the Equity Engineering Cloud (eec[®]) platform.
- CorrSolutions[™] focuses on supporting inspection teams with proactive and customized solutions for inspection and asset management. To learn more about CorrSolutions, please visit: corr solutions.com.
- Equity Engineering Practices[®] (EEPs) licenses a collection of detailed and customizable corporate standards that satisfy process safety management requirements, enhance mechanical integrity programs, improve equipment availability, and reduce inspection and maintenance costs. Equity Engineering SMEs continue to support all collections.
- Equity Technical Institute[™] (ETI) develops and teaches high-quality training courses to support knowledge sharing and continuous learning. These courses are taught by Equity Engineering SMEs and blend theory with practical applications. For more information, please visit training.e2g.com.
- Equity Research develops advanced solutions and software using research, innovation, and artificial intelligence (AI) technology. The primary offering includes CUI as a Service that applies an AI-based workflow to predict, guide, and improve CUI inspection methods.

Equity’s new brand identity goes beyond a visual refresh; it embodies a cohesive commitment to delivering practical, actionable solutions that prioritize safety, reliability, and performance. The updated logo and design elements, featuring the iconic Q as a magnifying glass, reflect the innovative, detective-like mindset that defines our work. Our team uncovers solutions and opportunities where others may see obstacles. While each subsidiary retains its distinct identity, they are united under the Equity name, ensuring a consistent message and reinforcing collaboration across teams.

“For more than 20 years, we have been solving complex challenges in the refining and petrochemical industries. We’ve also played a pivotal role in shaping ASME and API codes and standards that enhance safety, drive profitability, and address environmental concerns. Today, we are building on that legacy as industrial problem solvers, evolving into industrial detectives

to meet the changing needs of our clients,” said David Osage, P.E., ASME Fellow, President and CEO. “By focusing on the energy future and expanding into other industrial manufacturing and processing sectors, the changes you see today set the stage for the exciting opportunities that lie ahead.”

This transformation renews Equity’s commitment to our mission of creating safe and reliable industrial environments through innovative technologies, strategic consulting, and comprehensive training.

ABOUT EQUITY

Equity is committed to safety and reliability. Using our technology-forward mindset, we solve complex industrial asset integrity issues and improve plant performance. Our practical and actionable solutions help you manage risk, control costs, and maximize equipment lifecycle. Our specialized consulting services, technology, training, and corporate standards prioritize your safety and success. Equity has 180 employees and is headquartered in Shaker Heights, OH, with offices in Katy, TX, Houston, TX, Newport Beach, CA, and Calgary, AB, Canada.

Clients, partners, and industry professionals are encouraged to explore the new brand at E2G.com and sign up for updates as Equity continues to expand its services and reach.

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